



Great success at Macef and Ambiente

At the beginning of the year Progetti confirms its leadership in the creation of innovative, eye-catching cuckoo and clocks.

The Milan fair Macef and Ambiente in Frankfurt gave a positive response on the part of industry players from around the world who have enjoyed the new products created by established designers and young talents. Progetti has increased the order of 45% compared to the previous year.

In line with the growth of the brand, both commercially and communicational, Macef and Ambiente were two important events that precede the international showcase of iSaloni 2013.

Among the new products, the most popular in these two events were the cuckoo Ceraunavolta, design Alberto Sala, and the wall clock Longtime, design Alessia Gasperi.



Ceraunavolta_design Alberto Sala

A return to origins, inspired by the artisan cuckoo. A set of geometric shapes, made of wood and PVC, each with a different color to create three color versions burgundy, brown and blue, green, all with orange. An object characteristic, clear-cut lines.



Longtime_design Alessia Gasperi

Longtime marks the passage of time with the peace and quiet of the long pendulum swing that characterizes it. Developed vertically, is made from the cubic structure of the clock, wood white, red, green or black, at the top, from which extends a long pendulum white.



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